ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

| ( Sr | Particulars | 01-2015 | 3m 2015 | 01-2014 | 3m 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | New business premium income growth (segment-wise) |  |  |  |  |
|  | Participating Life | 316.3\% | 316.3\% | (32.4\%) | (32.4\%) |
|  | Non Participating | 90.4\% | (90.4\%) | (13.4\%) | (13.4\%) |
|  | Annuities Non Participating | 60.3\% | 60.3\% | (48.7\%) | (48.7\%) |
|  | Heath | (99.8\%) | (99.8\%) | (46.0\%) | (46.0\%) |
|  | Linked Life | 87.6\% | 87.6\% | (7.3\%) | (7.3\%) |
|  | Linked Pension | 34.5\% | 34.5\% | (1,991.3\%) | (1,991.3\%) |
|  | Linked Health | (95.7\%) | (95.7\%) | (49.3\%) | (49.3\%) |
|  | Linked Group | 1,013.7\% | 1,013.7\% | (2.9\%) | (2.9\%) |
| 2 | Net retention ratio |  |  |  |  |
|  | (Net premium divided by gross premium) | 98.4\% | 98.4\% | 98.1\% | 98.1\% |
| 3 | Ratio of expenses of management |  |  |  |  |
|  | (Expenses of management including commission divided by the total gross direct premium) | 18.3\% | 18.3\% | 21.8\% | 21.8\% |
| 4 | Commission Ratio <br> (Gross commission paid to Gross premium) | 3.5\% | 3.5\% | 5.1\% | 5.1\% |
| 5 | Ratio of policyholders liabilities to shareholders funds | 1,644.8\% | 1,644.8\% | 1,660.2\% | 1,660.2\% |
| 6 | Growth rate of shareholders fund | 16.5\% | 16.5\% | 30.2\% | 30.2\% |
| 7 | Ratio of surplus to policyholders liability |  |  |  |  |
|  | Participating Life | 0.2\% | 0.2\% | 0.3\% | 0.3\% |
|  | Participating Pension | 0.6\% | 0.6\% | 0.4\% | 0.4\% |
|  | Non Participating | 0.5\% | 0.5\% | 0.0\% | 0.0\% |
|  | Annuities Non Participating | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | Health | 8.6\% | 8.6\% | 6.3\% | 6.3\% |
|  | Linked Life | 0.3\% | 0.3\% | 0.3\% | 0.3\% |
|  | Linked Pension | 0.8\% | 0.8\% | 0.9\% | 0.9\% |
|  | Linked Health | 1.7\% | 1.7\% | 0.3\% | 0.3\% |
|  | Linked Group | 0.1\% | 0.1\% | 0.2\% | 0.2\% |
| 8 | Change in networth (₹ in Lacs) | 69,128 | 69,128 | 97,480 | 97,480 |
| 9 | Profit after tax / Total income | 4.1\% | 4.1\% | 7.9\% | $7.9 \%$ |
| 10 | (Total Real Estate + Loans) / Cash \& invested assets | 0.2\% | 0.2\% | 0.3\% | 0.3\% |
| 11 | Total Investment / (Capital + Surplus) | 1,749.6\% | 1,749.6\% | 1,771.2\% | 1,771.2\% |
| 12 | Total Affiliated Investment / (Capital + Surplus) | 14.0\% | 14.0\% | 5.5\% | 5.5\% |
| 13 | Investment Yield (Gross and Net) |  |  |  |  |
|  | A. Without unrealised gains - Shareholders fund | 8.7\% | 8.7\% | $8.9 \%$ | $8.9 \%$ |
|  | - Policy ${ }^{\text {Nolders' }}$ Nund Non Linked |  |  |  |  |
|  | ${ }_{\text {Par }}$ | 8.3\% | 8.3\% | 9.4\% | 9.4\% |
|  | Non Par | 7.1\% | 7.1\% | 8.5\% | 8.5\% |
|  | Linked |  |  |  |  |
|  | Non Par | 14.4\% | 14.4\% | 12.2\% | 12.2\% |
|  | B. With unrealised gains |  |  |  |  |
|  | - Shareholders' Fund - Polichoolders' | 23.5\% | 23.5\% | 16.6\% | 16.6\% |
|  | - Policy Loiders Fund |  |  |  |  |
|  | Par | 26.7\% | 26.7\% | 18.4\% | 18.4\% |
|  | Non Par | 25.9\% | 25.9\% | 17.6\% | 17.6\% |
|  | $\underset{\substack{\text { Linked } \\ \text { Non Par }}}{\text { arem }}$ | 49.4\% | 49.4\% | 13.1\% | 13.1\% |
| 14 | Conservation Ratio |  |  |  |  |
|  | Participating Life | 84.2\% | 84.2\% | 76.9\% | 76.9\% |
|  | Participating Pension | 9.4\% | 9.4\% | 97.1\% | 97.1\% |
|  | Non Participating | 86.8\% | 86.8\% | 78.3\% | 78.3\% |
|  | Annuities Non Participating Health | 89.9\% | 89.9\% | $85.1 \%$ | 85.1\% |
|  | Linked Life | 86.8\% | 86.8\% | 70.4\% | 70.4\% |
|  | Linked Pension | 63.0\% | 63.0\% | 47.0\% | 47.0\% |
|  | Linked Health | 85.3\% | 85.3\% | 84.6\% | 84.6\% |
|  | Linked Group | 65.4\% | 65.4\% | 111.4\% | 111.4\% |
| 15 | Persistency Ratio |  |  |  |  |
|  | 洨 Persistency ratio by premium* |  |  |  |  |
|  | 13 13th month | 68.5\% | 68.5\% | 65.2\% | ${ }^{65.2 \%}$ |
|  | ${ }^{25 t h}$ month | 61.4\% | 61.4\% | 67.9\% |  |
|  | 49th month | 63.6\% | 63.6\% | $18.5 \%$ $21.3 \%$ | 18.5\% $21.3 \%$ |
|  | 61st month | 14.2\% | 14.2\% | 10.9\% | 10.9\% |
| (b) | Renewal ratio by premium* |  |  |  |  |
|  | 13th month | 68.5\% | 68.5\% | 65.2\% | 65.2\% |
|  | ${ }^{255 \text { th month }}$ | 82.3\% | 82.3\% | 87.1\% | 87.1\% |
|  | 37th month 49th month | $85.8 \%$ $73.4 \%$ | $85.8 \%$ $73.4 \%$ | $36.2 \%$ $72.8 \%$ | $36.2 \%$ $72.8 \%$ |
|  | 61st month | 64.8\% | 64.8\% | 70.8\% | 70.8\% |
| (c) | Persistency ratio by policy* |  |  |  |  |
|  | ${ }^{13 \text { tht month }}$ 25th month | $62.3 \%$ $56.3 \%$ | 析 $62.3 \%$ | $60.4 \%$ $57.4 \%$ | $60.4 \%$ $57.4 \%$ |
|  | ${ }_{\text {2 }}^{25 \text { th month }}$ | 56.4\%\% | 52.4\% | $57.4 \%$ $27.8 \%$ | 57.4\% |
|  | 49th month | 21.3\% | 21.3\% | 18.5\% | 18.5\% |
|  | 61st month | 12.7\% | 12.7\% | 9.4\% | 9.4\% |
| (0) | Renewal ratio by policy* |  |  |  |  |
|  | ${ }^{13 \text { 3th month }}$ | 62.3\% | ${ }^{62.3 \%}$ | 60.4\% | $60.4 \%$ 8388 |
|  | ${ }_{\text {l }}^{\text {25th month }}$ 37th month | $81.8 \%$ <br> $81.8 \%$ <br> 1.8 | 811.8\% | $83.8 \%$ $42.3 \%$ | - $42.38 \%$ |
|  | 499th month | 72.2\% | 72.2\% | 71.2\% | 71.2\% |
|  | 61st month | 64.0\% | 64.0\% | 69.9\% | 69.9\% |
| (e) | Persistency ratio (reducing balance basis)** |  |  |  |  |
|  | 13 13th month | 65.7\% | 65.7\% | 64.5\% | 64.5\% |
|  | 25 th month | 83.0\% | 83.0\% | 83.3\% | 83.3\% |
|  | 374th month | 80.5\% | 80.5\% | 33.7\% | 33.7\% |
|  | (19tht month | $\begin{aligned} & 63.6 \% \\ & 58.9 \% \end{aligned}$ | 63.6\% | $60.8 \%$ $59.2 \%$ | 60.8\% $59.2 \%$ |
|  |  |  |  |  |  |

*Calculations are in accordance with the IRDA circular IRDA/ACT/CIR/035/01/2014 dated January 23,2014 .
Persistency ratios for the quarter have been calculated on July 31,2014 for the policies issued in the first quarter of the relevant financia year.
For example, the 13 th month persistency is calcule for the policies issued from April 2013 to
Group policies and policies under rural segment are excluded.
**The ratio is as disclosed in the financial statements and is computed based on premiums on a reducing balance basis. The denominator incluctas is for 1 tor

| Equity Holding Pattern for Life Insurers |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 1 No. of shares | 1,429,390,925 | 1,429,390,925 | 1,428,939,249 | 1,428,939,249 |
| 2 Percentage of shareholding |  |  |  |  |
| A. Indian | 73.83\% | 73.83\% | 73.85\% | 73.85\% |
| B. Foreign | 25.94\% | 25.94\% | 25.95\% | 25.95\% |
| C. \%of Government holding (in case of public sector insurance companies) | 0.23\% | 0.23\% | 0.20\% | 0.20\% |
| 3 Basic and diluted EPS before extraordinary items (net of tax expense) for the period (not to be annualized) |  |  |  |  |
| - Basic | 2.7 | 11.0 | 2.5 | 10.5 |
| - Diluted | 2.7 | 10.9 | 2.5 | 10.4 |
| 4 Basic and diluted EPS after extraordinary items (net of tax expense) for the period (not to be annualized) |  |  |  |  |
| - Basic | 2.7 | 11.0 | 2.5 | 10.5 |
| - Diluted | 2.7 | 10.9 | 2.5 | 10.4 |
| 5 Book value per share (Rs) | 34.2 | 34.2 | 29.4 | 29.4 |

